

Module II. Technical

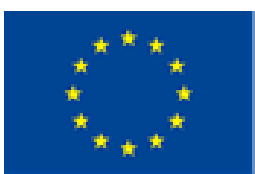
Infographic course

Topic 1. Design Process and Visual Design Basics in UX

Lesson 1. User-Centered Design

Activity T1.L1.2.

Identify Functional Requirements



Co-funded by the
Erasmus+ Programme
of the European Union



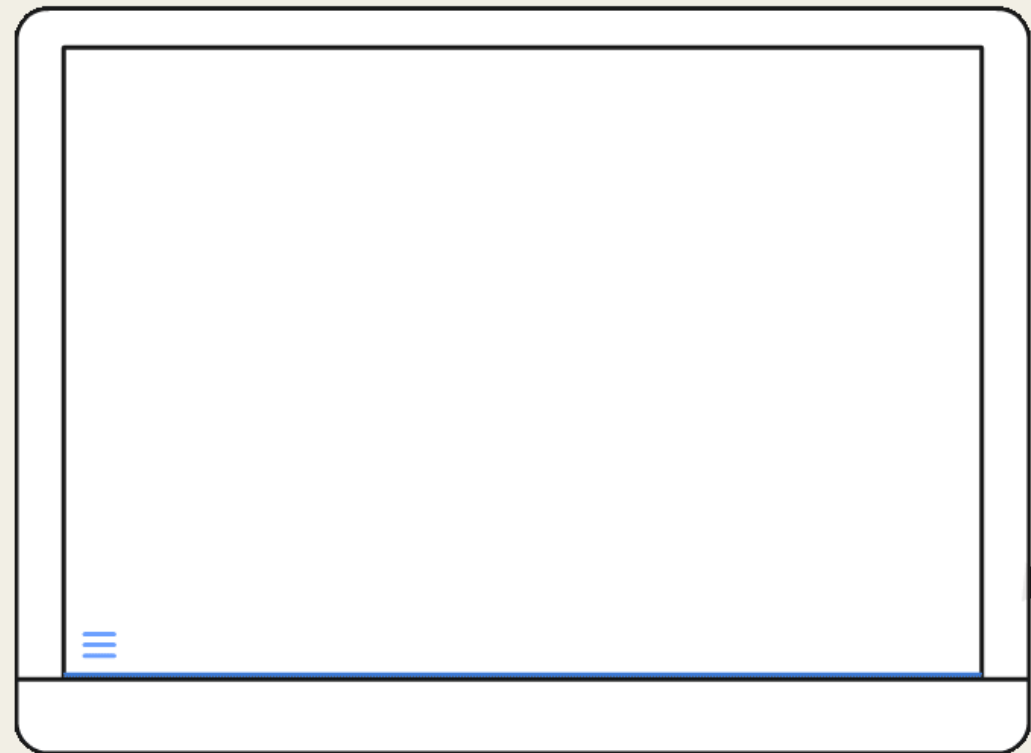


THIS TOPIC IS ADDRESSED TO THOSE INTERESTED IN
LEARNING ABOUT VISUAL DESIGN AND HERITAGE
PROMOTION!



THE AIM IS TEACHING
HOW TO CREATE **USABLE**
AND EFFECTIVE
INFOGRAPHICS.

Once the topic is completed, learners will be able to:



1

Applying the knowledge received in the field of visual design for User Experience and heritage promotion.

2

Designing user interfaces elements and information visualizations that enhance the values of the chosen assets.

3

Evaluating the most desirable choices when confronting different user interfaces and information visualizations.

WORKSHOP

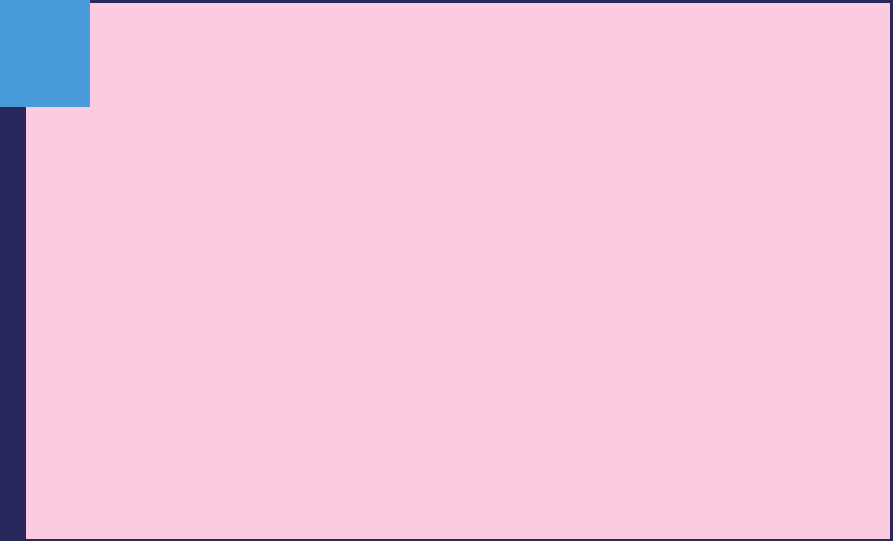
FUNCTIONAL
REQUIREMENTS

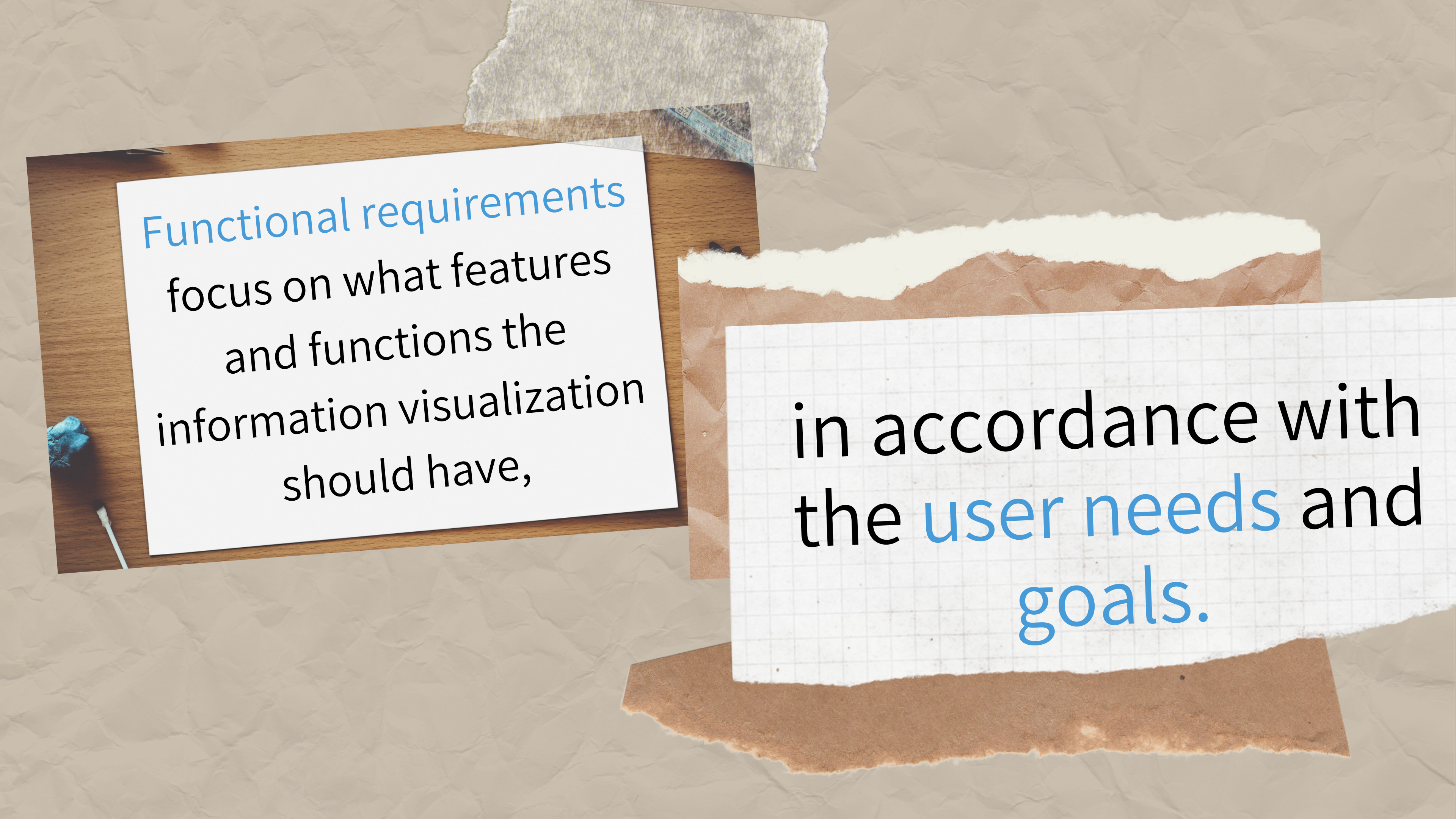
ANALYZE AN INFORMATION
VISUALIZATION WITH THE
LENSES OF THE **USER-**
CENTERED DESIGN

The second step of the User-Centered Design process deals with the **specification of the requirements...**



...that led to a more defined and coherent design of the **user experience.**



The image features a collage of torn paper and a wooden board. On the left, a wooden board is partially visible, with a blue paperclip and a white pen tip. A white paper with blue text is pinned to the board. The background is a light brown, textured paper with several pieces of torn paper in various shades of brown and white. The text is arranged in two main blocks, one on the left and one on the right, both on white paper with a grid pattern.

Functional requirements
focus on what features
and functions the
information visualization
should have,

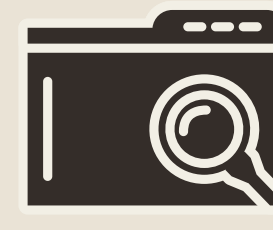
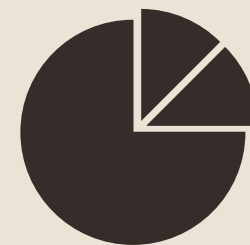
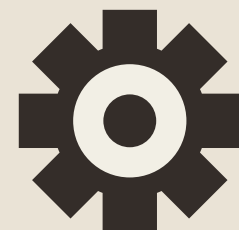
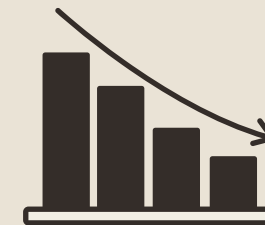
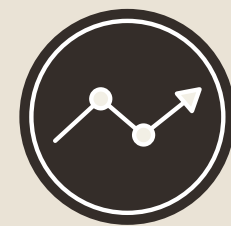
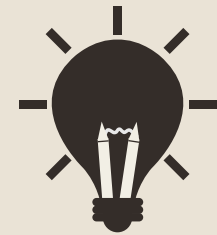
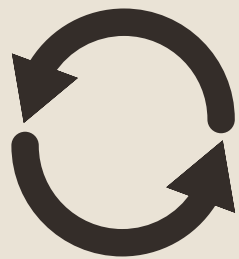
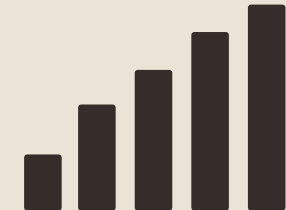
in accordance with
the user needs and
goals.

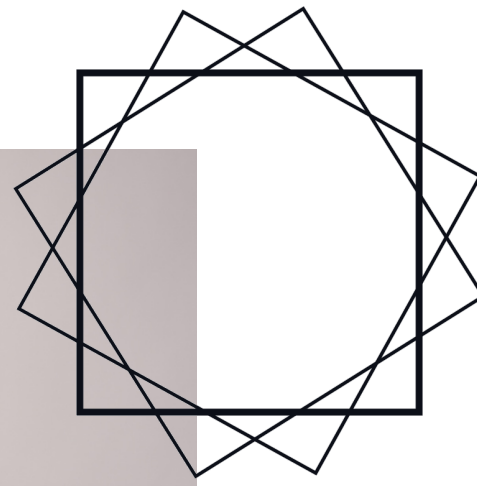
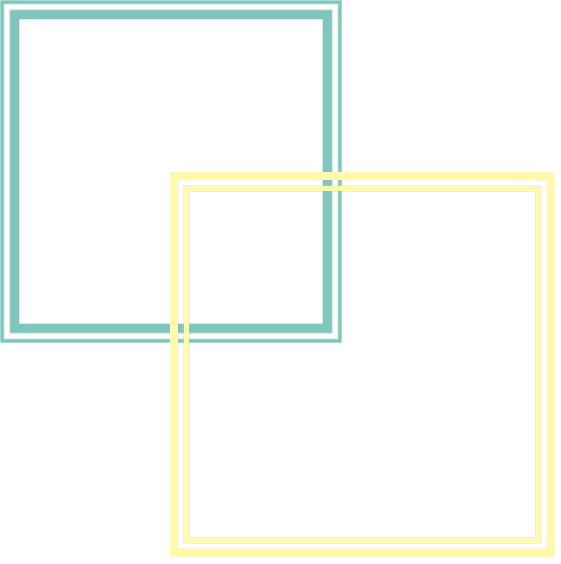


Activity!

Definition of functional requirements

Identify the functional requirements of an information visualization about a natural or cultural asset of a city according to the users' wants and needs.





OCITY

Creativity + Innovation & Technology

